



# THE 1<sup>ST</sup> EAST AFRICAN BATTERY MINERALS SUMMIT 2024

**INVESTBANK**

Organized By:  
East African Community, African Battery Initiative, Government of the United Republic of Tanzania  
In Partnership with InvestBank Corp.

# 1<sup>st</sup> East African Battery Minerals Summit

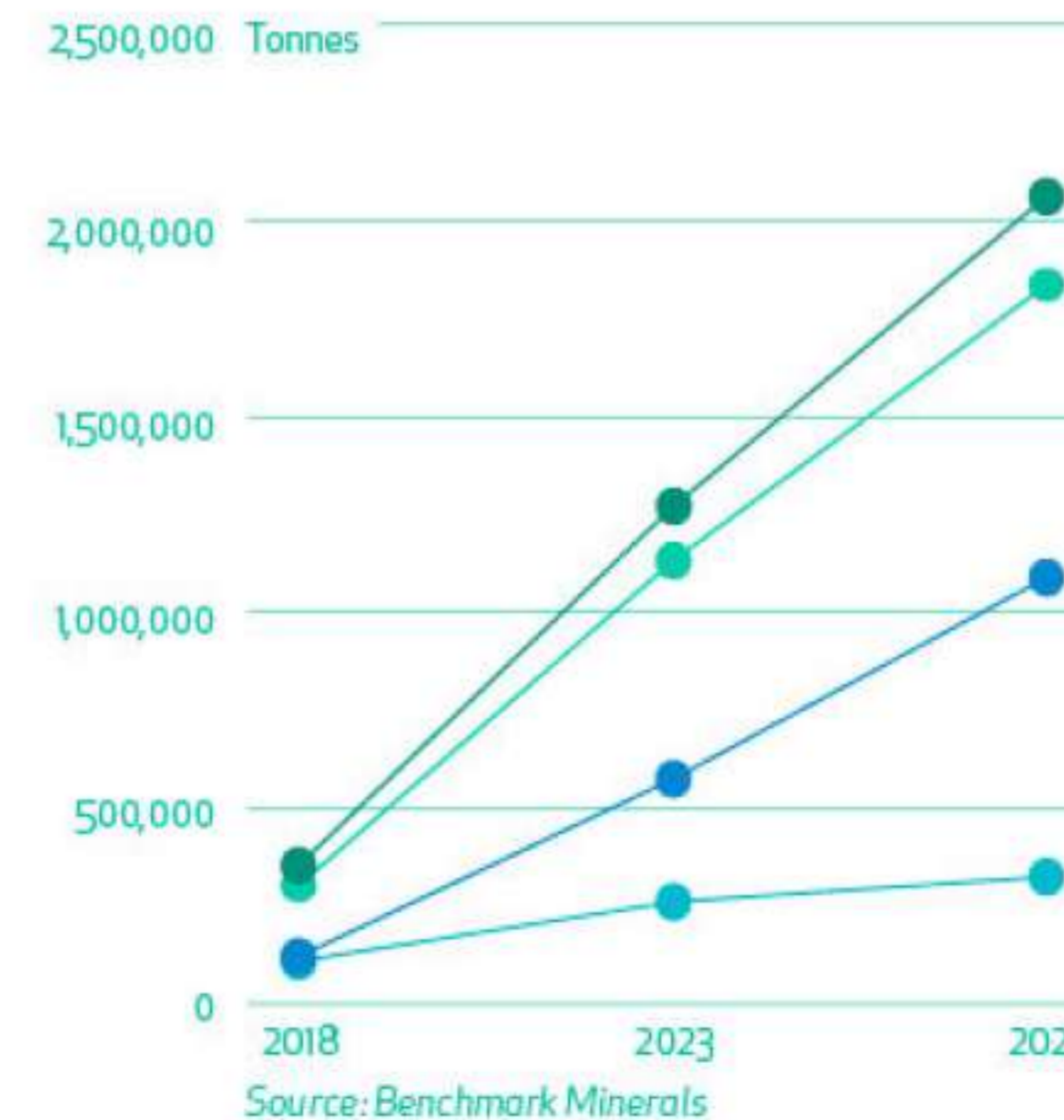
- 🌱 The 1<sup>st</sup> East African Battery Minerals Summit (the “Summit”) is an unprecedented opportunity for leading companies and investors to participate in the development and industrialization of each sector of the EV battery supply chain in the East African Community region.
- 🌱 Recent studies conducted by both East African and international institutions indicate that the DRC, Tanzania, Burundi, and Zambia alone account for a significant percentage of the total global deposits of key battery minerals, including (1) Cobalt - 60%, (2) Nickel - 40%, (3) Lithium - 35%, and (4) Graphite.
- 🌱 The East African Community region aims to transform itself into a stable and competitive lower-middle income region by 2030 through the sustainable use of its natural resources, the promotion of the green economy, and through climate change adaptation and mitigation activities.
- 🌱 The global EV revolution has significantly increased the demand for EV battery minerals. The Summit offers an unparalleled opportunity for leading companies to strengthen their battery mineral supply chains and attain supply chain security.

## The New Geopolitics of Energy BATTERY MINERALS



Renewable technology will be mineral intensive requiring many metals, but **lithium, cobalt, graphite, and nickel** are the key raw materials in battery technology.

### THE MASSIVE MINERAL IMPACT OF BATTERIES



Graphite anode in batteries  
2018: **170,000 TONNES** 2028: **2.05M TONNES**

Lithium in batteries  
2018: **150,000 TONNES** 2028: **1.89M TONNES**

Nickel in batteries  
2018: **82,000 TONNES** 2028: **1.09M TONNES**

Cobalt in batteries  
2018: **58,000 TONNES** 2028: **320,000 TONNES**

**The costs of these materials** is the largest factor in battery technology and will determine whether battery supply chains succeed or fail.

# Attendees

Top-level executives from leading companies within each sector of the EV battery supply chain, high-ranking government officials, policy and decision makers, and prominent institutional investors and financial institutions will attend the Summit. The Summit will provide select access to battery mineral stakeholders in the EAC region.



Her Excellency  
Samia Suluhu Hassan  
President, United Republic of  
Tanzania



His Excellency  
Évariste Ndayishimiye  
President Republic of Burundi



His Excellency  
William Ruto  
President Republic of Kenya



His Excellency  
Paul Kagame  
President Republic of Rwanda



His Excellency  
Salva Kiir Mayardit  
President, Republic of  
South Sudan



His Excellency  
Félix Tshisekedi  
President, Democratic Republic  
of Congo



His Excellency  
Yoweri Museveni  
President Republic of Uganda



Hon. Dr. Peter M. Mathuki  
Secretary General and CEO  
East African Community



Dr. Alawi S. Swabury  
CEO and Founder  
Africa Battery Initiative



Don Christensen, J.D.  
Executive Chairman  
InvestBank Corp.

# The Summit Team

## East African Community

The East African Community (“EAC”) is a regional intergovernmental organization that is comprised of seven member states: the Republic of Burundi, the Democratic Republic of Congo, the Republic of Kenya, the Republic of Rwanda, the Republic of South Sudan, the Republic of Uganda, and the United Republic of Tanzania. The EAC is home to an estimated 283.7 million citizens, of which over 30% is urban population. With a land area of 4.8 million square kilometers and a combined gross domestic product of USD 305.3 billion, the region is of great strategic and geopolitical significance. The EAC is headquartered in Arusha, Tanzania.

## The United Republic of Tanzania – Ministry of Minerals

The United Republic of Tanzania is proud to be the host country of the 1st African Battery Minerals Summit. The Ministry of Minerals has coordinated a team that is working closely with the East African Community committee to coordinate the Summit. The Ministry of Minerals is a leading government institution which manages Tanzania’s mineral resources for contribution to the nation’s economy and for the well-being of Tanzanians. The ministry manages the country’s mineral resources effectively and efficiently through sound policy and legal frameworks for the benefits of all Tanzanians.

## Africa Battery Initiative

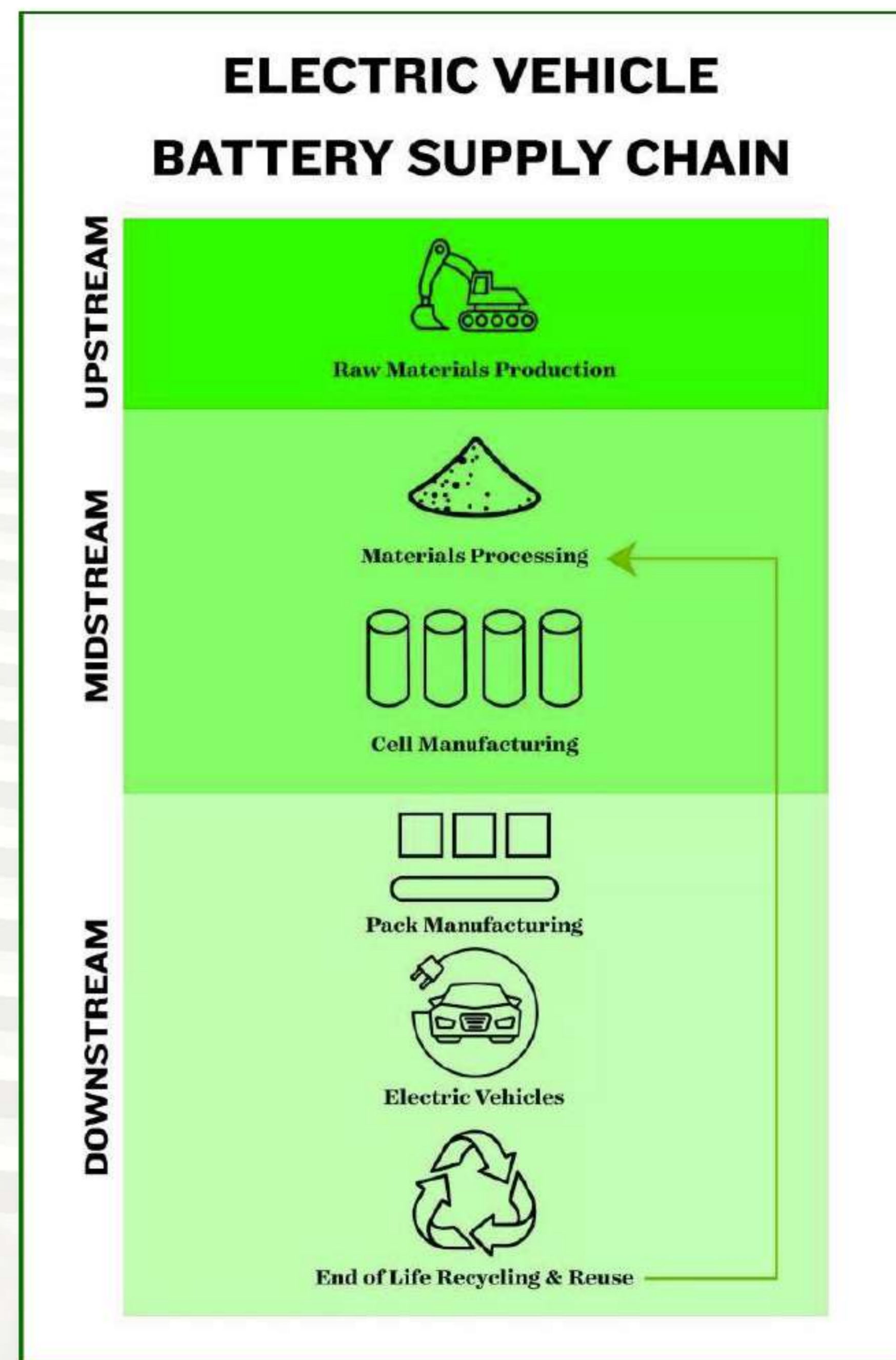
The Africa Battery Initiative is a division of the Climate, Energy and Environment Development Foundation registered in Zanzibar, United Republic of Tanzania. The initiative involves government authorities, public and private sectors with an emphasis on the industrial sectors, academics, and non-governmental organizations in Africa and Europe. The Africa Battery Initiative aims to ensure value addition from the significant critical mineral and rare earth element deposits in Africa. This value addition will guarantee jobs for the young people in Africa and will contribute to the economic growth of the African countries.

## InvestBank Corp.

InvestBank Corp. is an award-winning global investment bank and a trusted and respected name in the global investment banking industry. Since 2003, InvestBank Corp. has provided high caliber investment banking advisory services to companies around the globe and to select government entities. InvestBank offers a diverse suite of advisory and capital market services to clients across all major industry sectors. InvestBank is a Delaware (USA) corporation, with globally distributed team members. InvestBank has a geographic presence and a vast network of advisors in North and South America, Africa, Asia, Europe, the Middle East, and Australia.

# EAC Region - Battery Mineral Supply Chain Development

- 🌱 The East African Community Secretariat has prioritized investment in extractive industries and mineral value addition as a strategic value chain that can facilitate socioeconomic transformation in the region.
- 🌱 To meet the increasing global demand for EVs, governments, policymakers, and public and private sectors around the world need to strengthen supply chains to rapidly scale the production of EV batteries.
- 🌱 In recent years, billions of dollars have been invested in the EV battery supply chain. Beyond addressing climate change and meeting the rapidly growing demand for EVs, this increased investment (1) provides economic opportunity and creates new jobs, (2) increases the resilience of the global supply chain by increasing the number of countries involved, and (3) provides oversight for the ethical sourcing of key battery minerals and addresses human rights and environmental abuses associated with the supply chain.

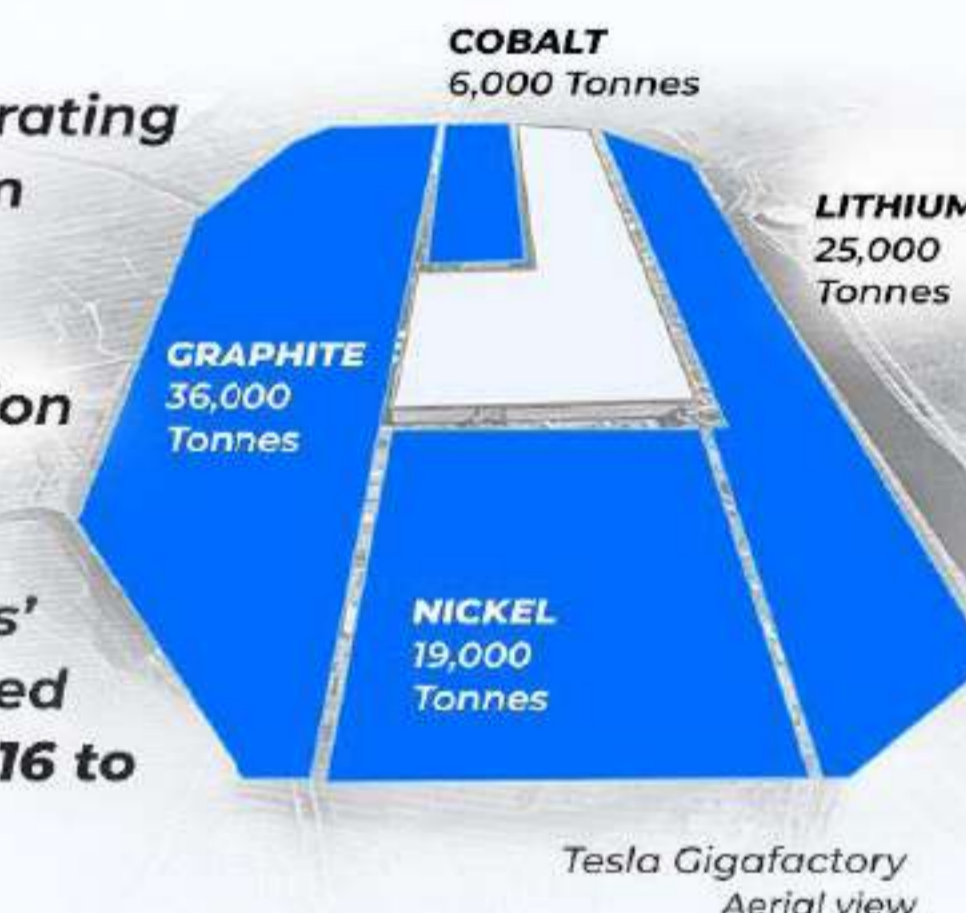


## More batteries will drive 8-10x demand for battery materials

World is accelerating into a long-term 'electrification mega-trend' with EV adoption

Global EV 'Gigafactories' have expanded from 26 in 2016 to 200+ in 2023

- Global graphite anode demand is expected to exceed 17 million tonnes annually by 2032
- China currently controls >90% of graphite anode production
- North American graphite anode demand is expected to exceed +1.2 million tonnes annually
- Graphite anode capacity is a critical gap in the North American supply chain.
- Synthetic graphite is expecting 50% to 60% anode material share by volume over the long term
- A 30 GWh factory will consume about 36,000 tones of graphite anode annually (1,200 tonnes annually per GWh)



# EAC Summit Sponsorship Opportunities

The East African Community has assembled limited sponsorship packages for the Summit.

## LITHIUM Sponsor

**(USD 100,000) - Limited to 3 Packages**

- Participation in the Presidential dialogue.
- Speaking opportunity and recognition during the official opening of the Summit.
- Extensive opportunities for branding and advertising during the Summit.
- Facilitation of select private meetings with high-level representatives.
- Reserved seating with key delegates.
- Priority seating for company executives.
- Brand visibility with EAC member states in all pre-event promotional, advertising, and marketing materials.
- Opportunity to display/distribute corporate gifts and promotional materials.
- Display of company logo on Summit promotional material(s).
- Appearance of company name and logo on sponsors' roll of honor.
- Appearance of company logo and web link on the EAC website.
- Company promotional stands at the Summit's venue with four free exhibition spaces.
- Company promotional footage running during the interludes.
- Certificate of appreciation.
- List with the contact information of all the Summit participants and attendees.
- Attendee t-shirt sponsorship.
- Event lanyard and transparent name badge sleeve sponsorship.
- Attendee gift bag sponsorship.
- Wall banner (3' x 6').
- 1-minute commercial.
- Access to social media attendees directory.
- Full-page ad in the Summit brochure.

## NICKEL Sponsor

**(USD 75,000) - Limited to 5 Packages**

- Speaking opportunity to deliver a speech or presentation during the Summit.
- Appearance of company name and logo on sponsors' roll of honor.
- Appearance of company logo and web link on the Summit's website.
- Reserved seating with key delegates.
- Facilitation of select private meetings of choice.
- Brand visibility with EAC member states in all pre-event promotional, advertising, and marketing materials.
- Opportunity to display/distribute corporate gifts and promotional materials.
- Co-create and drive a panel discussion.
- Company promotional stands at the Summit's venue with two free exhibition spaces.
- Certificate of appreciation.
- Company promotional footage running during the interludes.
- List with the contact information of all the Summit participants and attendees.
- Attendee gift bag sponsorship.
- Access to social media attendees directory.
- Event wristband sponsorship.
- Wall banner (3'x4').
- 30-second commercial.
- Full-page ad in the Summit brochure.

# EAC Summit Sponsorship Opportunities

The East African Community has assembled limited sponsorship packages for the Summit.

## **COBALT Sponsor** (USD 50,000) – Limited to 5 Packages

- Brand visibility with EAC member states in all pre-event promotional, advertising, and marketing materials.
- Facilitation of select private meetings of choice.
- Co-create and drive a panel discussion.
- Appearance of company name and logo on sponsors' roll of honor.
- One free exhibition space.
- Opportunity to distribute corporate gifts and promotional materials.
- Certificate of appreciation.
- List with the contact information of all the Summit attendees.
- Wall banner (2'x4').
- 30-second commercial.
- 30-minute interactive workshop with a target audience.
- Full-page ad in the Summit brochure.

## **GRAPHITE Sponsor** (USD 25,000 USD) – Limited to 5 Packages

- Co-create and drive a panel discussion.
- One free exhibition space.
- Facilitation of select private meetings.
- Appearance of company name and logo on sponsors' roll of honor.
- Opportunity to distribute corporate gifts and promotional materials.
- List with the contact information of all the Summit attendees.
- Certificate of appreciation.
- Wall banner (2'x4').
- Print and digital photo logo watermark in the Summit brochure.

# Exhibitor Packages

## 10' x 10' Exhibitor Area (USD 10,000)

- Space is limited and will be filled on a first-come, first-served basis.
- 10' table (10' x 10' area).
- 4 chairs.
- 6 Summit tickets.

## 6' x 6' Exhibitor Area (USD 5,000)

- Space is limited and will be filled on a first-come, first-served basis.
- 6' table (6' x 6' area).
- 2 chairs.
- 4 Summit tickets.





# Venue



## Golden Tulip Hotel – Zanzibar Airport

### LOCATION

Golden Tulip Zanzibar Airport Hotel & Spa is located 0.5 km from Abeid Amani Karume International Airport, Zanzibar, United Republic of Tanzania. The hotel has conference rooms which can accommodate 1,000 people.

Date: **April 24<sup>th</sup> & 25<sup>th</sup>, 2024**



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